

MADISON HOUSE



EXTRAORDINARY VIEWS ARE FOREVER IN STYLE

In the heart of stylish NoMad, Madison House makes space for life at its most exhilarating, with an unsurpassed panorama of New York City on view—a corner window in every residence—and hotel-style amenities.

Handel Architects has designed a dramatic pillared crown and a shimmering skin for the warm Gachot interiors. This is a residence worthy of the world's most exciting city.

With the Empire State Building on
spectacular display, the night sky never
looked so good.





The gleaming stratiform tower of Madison House maximizes scenery, allowing varied perspectives in the city that invented the skyscraper.

AROUND EVERY CORNER, A NEW DAY



Madison House is designed to lift its first residential floor 150 feet above the street, soaring over 800 feet, so all residences enjoy

expansive vistas. Meanwhile, on the ground, with its central location in Manhattan, Madison House offers adventure within easy reach.



The façade evokes the corded formations of natural basalt and plays off the setback architecture of surrounding landmarks.



Residents experience direct contact with the extraordinary cityscape—with 11-foot ceilings and nary a column in sight.

Madison House was conceived so that residents could enjoy the details of an ever-engaging view.



ARRIVAL

From 30th Street, enter a majestic garden-framed lobby that transitions residents from the excitement of NoMad to the tranquility of home. The 24-hour concierge offers a warm welcome.

Overhead in the lobby, sculptural lighting echoes the pattern of dragonfly wings, signaling Madison House's place in the heart of the design district. This is a building in which special care has been taken, from the illuminated artwork over the second hearth to the indoor garden sanctuary.

The stunning lobby sets the tone for the building's sophisticated style and also serves as a meeting point for welcoming guests, pausing by the fireplace or tucking into the ground-floor library for a few moments of quiet relaxation.



FROM YOUR HOME, THE WORLD'S MOST ICONIC NIGHTLIGHT



Madison House lets you float above the city. Interiors by Gachot frame the miracle outside but provide serene style and the best bones for

personal touches. The layouts carefully consider the flow of daily life, from peaceful mornings to nights entertaining against the animated skyline backdrop.



LIVING AREAS

An oversized three-sided window lets light play on the sublime and subtle materials, including white oak floors and polished bronze hardware.



Each residence has a private foyer, allowing a gentle entrance to the magnificent living rooms. Open or closed kitchens boast custom cabinetry, Gaggenau appliances, as well as a Calacatta Borghini marble island.

The 11-foot ceilings emphasize the epic scale of the vista and offer the viewer a greater appreciation that each residence has at least one corner window, if not two or more.





KITCHENS

A sculptural approach to kitchen islands and cabinetry means daily life takes place within a space that is a work of art.

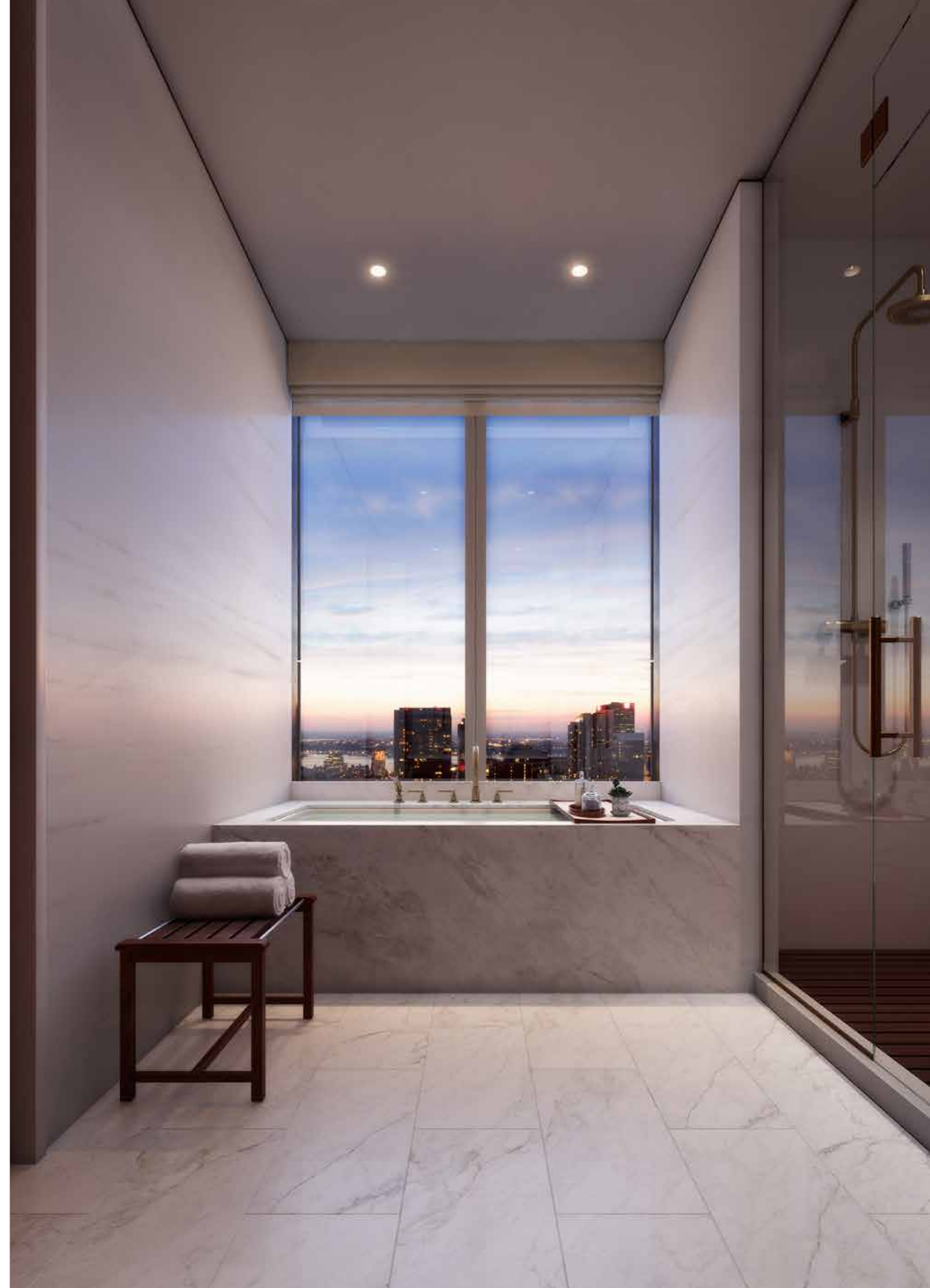


Designed for an optimized experience,
Gachot's planned flow transitions with
grace from kitchen to lounge to dining.

BATHROOMS

Plunge into a more extraordinary soak. The views continue into the master bath with a Kaldewei tub and platinum Dornbracht fixtures. Bianco Dolomiti marble slabs lead into and clad the shower, providing a soothing visual continuity.

Heated floors contribute to a truly spa-like experience.





Gachot has designed custom South American Danzer walnut vanities, topped by Calacatta Borghini marble and framed with oil-rubbed bronze for the master bathroom.

The clean lines continue with Dornbracht fixtures and custom lighting.

HOME, WHERE THE SKYLINE IS THE ONLY LIMIT



A marvel in every moment, the three penthouses include soaring double-height ceilings, terraces that

encompass the expanse of New York City, and beyond, views from river to river and down to One World Trade Center.



The fireplace, highlighted by a marble-clad wall, creates a visual anchor to the grand light-filled living space of a duplex penthouse.



A private terrace some 750 feet above the avenues offers night entertainment like no other.

CLASSIC NEW YORK AT ITS BEST IS JUST A WINDOW AWAY



Madison House opens up a new angle on Manhattan, a previously unavailable visual of the historic buildings around the park and clear vistas down to the southern tip of the

island. Suddenly on view are the intricate stonework and decorative rooftops on such neighbors as 105 Madison Avenue, offering an aesthetic marvel in any season.

Up and away, the glittering nightscape features the jewel of the Empire State Building, which changes hues to mark the holidays of a city in celebration.





The view toward the harbor takes in the East and Hudson Rivers, The Clocktower, and the bold lodestar of One World Trade Center.

AMENITIES THAT MAKE MADISON HOUSE MORE THAN A HOME



Gachot brings its experience with international hotel design to the club-style amenities spaces of Madison House. A full 120 feet above street level, the gym and club enjoy an abundance of natural light.

Socialize or exercise while gazing at the iconic cityscape. Host gatherings in the dining room, which accommodates twelve for seated culinary events. At the spa level, a lap pool, hot tub and cold plunge offer yet more ways to make a splash.



A sculptural ribbon creates a stylish crest over the 75-foot multi-lane pool. With diffused lighting, the tiled and brass-accented spa sanctuary also includes

a hot tub, cold plunge, sauna and lounge area. Adjacent treatment rooms have stone floors and walnut paneling.



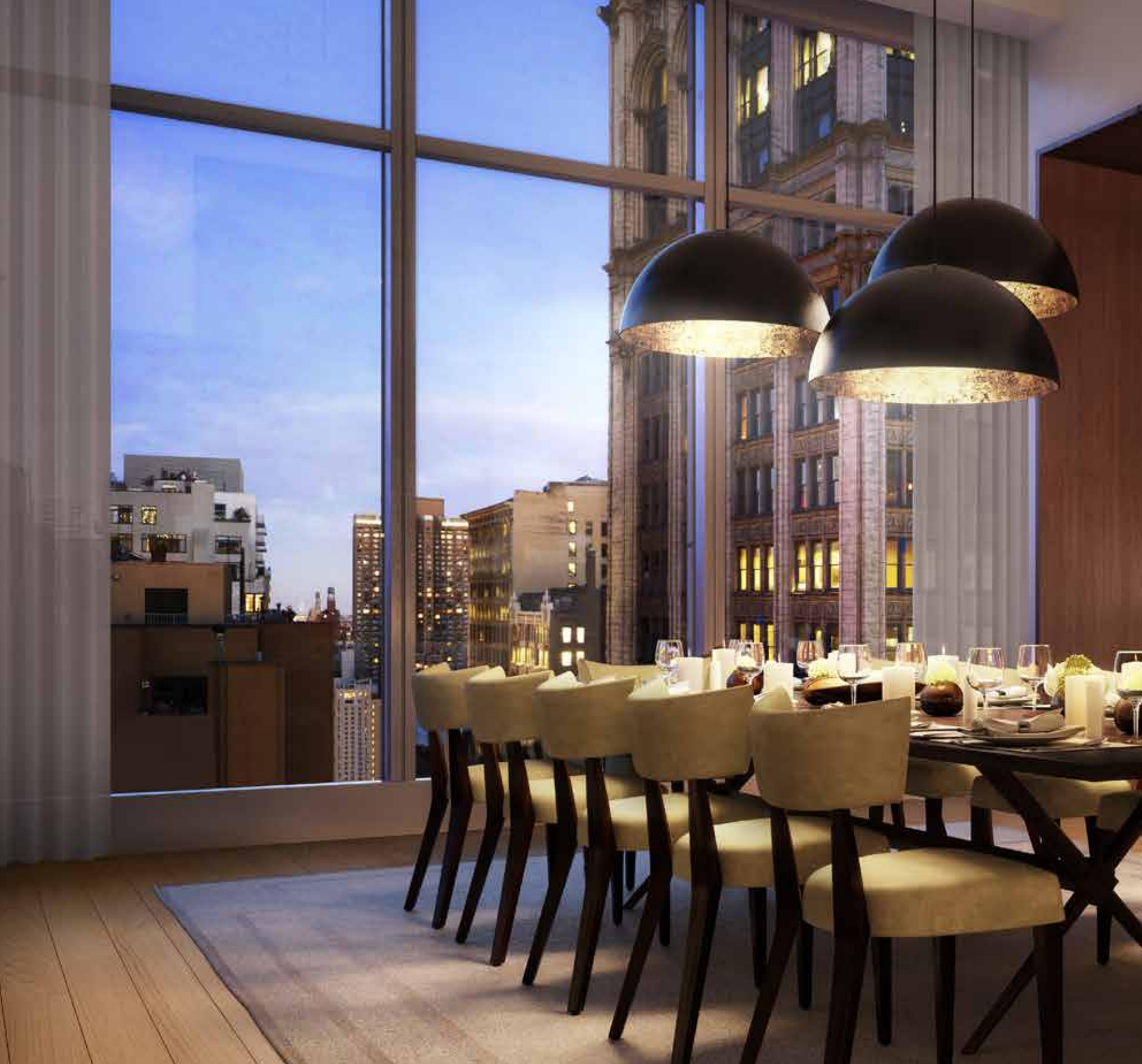
Above the double-height gym, with oak floors and walnut-wood paneled walls, find the fun of a children's playroom, billiards room and golf simulator, all bathed in natural light.

The Gachot-designed club area, with double-height ceilings, offers a place to enjoy a book or share a cocktail with friends. It can also be reserved for residents' private parties. The oak floors, wood-paneled wet bar, and fireplaces bring to mind the elegance of historic Madison Park's mansion living.

Warm carpets, lighting, and paneling over the 12-foot doors deliver a high-design experience.

An expanse of double-height windows bring in the magnificence of the city. Intimate rooms off the lounge allow the club to be used for multiple functions.

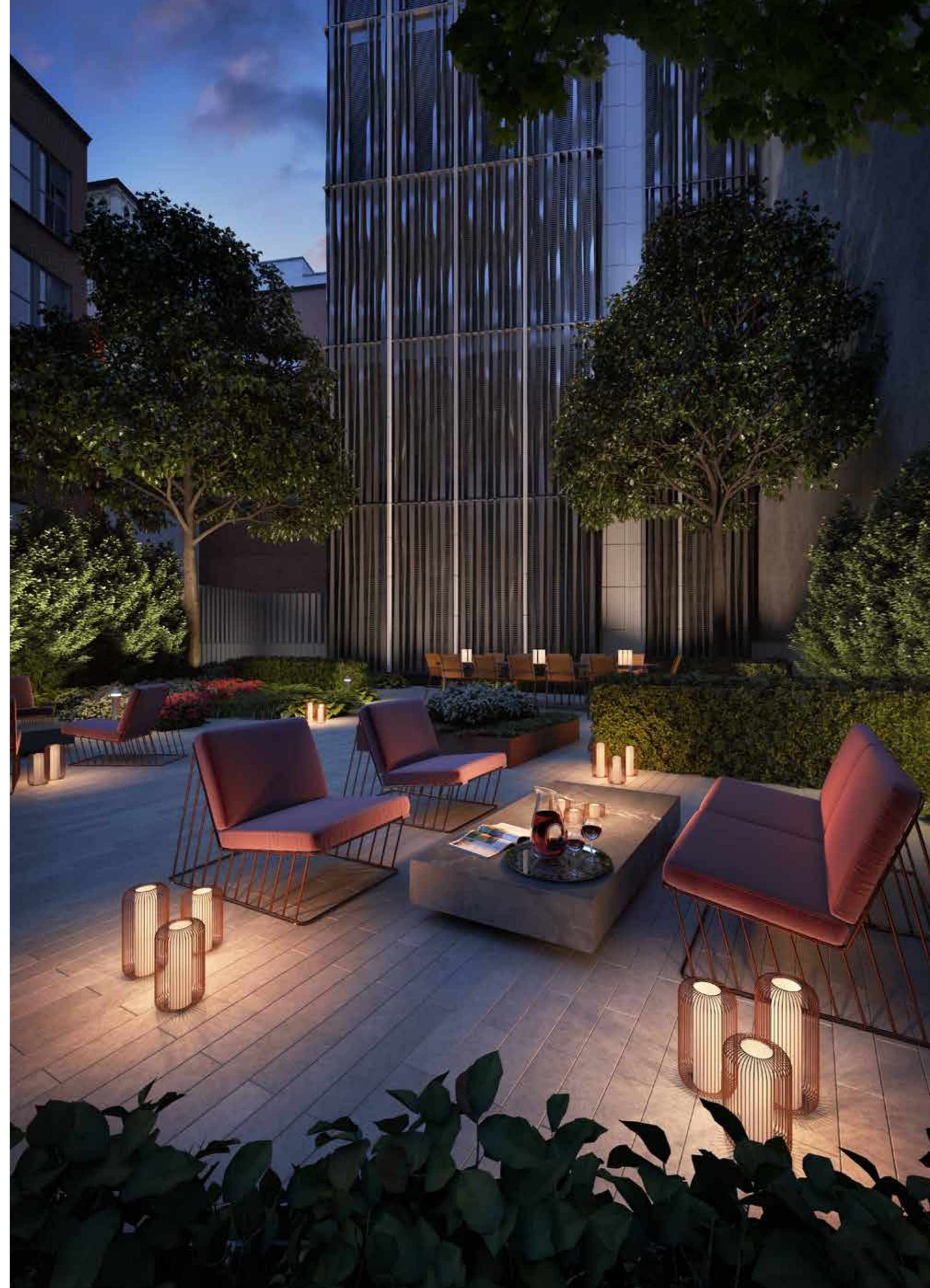




With service from a Calacatta bar, wood-clad chef's kitchen and custom carpets underfoot, the dining room designed by Gachot is complemented by a view of the neighborhood's historic buildings, including 105 Madison Avenue.



A cocktail on the garden terrace ends
a perfect day under leafy boughs
and moonlight.



A TEAM COMMITTED TO EXCELLENCE

TEAM

JD CARLISLE DEVELOPMENT

JD Carlisle Development is a real estate development firm with over 70 years of experience creating properties in New York, including luxury residential developments such as 160 Madison Avenue and The Beatrice.

HANDEL ARCHITECTS

Handel Architects was founded in 1994 with a commitment to making cities better places to live.

With over 180 architects and designers in New York, San Francisco, Boston, and Hong Kong, Handel's work encompasses projects such as the National September 11 Memorial, urban infrastructure and master planning projects, high density mixed-use developments, multi-family projects across all income bands, corporate headquarters, and buildings for non-profit, institutional and educational clients around the world.

FOSUN INTERNATIONAL LIMITED

JD Carlisle is joined on this project with Fosun International Limited, a family-focused multi-national company based in Shanghai. With its roots in China, Fosun aims to create ecosystems in health, happiness and wealth, providing high-quality products and services for families around the world.

GACHOT STUDIOS

Gachot was founded by John and Christine Gachot to deliver design service in a collaborative environment. The team brings together diverse skills in real estate development, art direction and interior design to deliver thoughtful, project-specific products.

Melding timeless craft with modern technology, Gachot aims to create work with a refined aesthetic and radical sense of place. Simplicity, elegance and acute attention to detail are the guiding values. Every project is treated as a unique expression.

JD CARLISLE & FOSUN INTERNATIONAL LIMITED

Exclusive Marketing & Sales Agent
DOUGLAS ELLIMAN DEVELOPMENT MARKETING

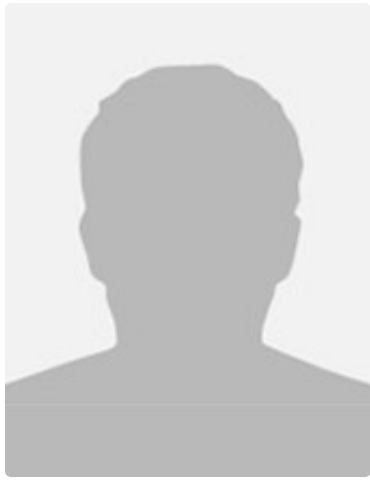
Branding & Creative
DBOX

Renderings & View Photography
DBOX

212.686.1530 — MADISONHOUSENYC.COM

MADISON HOUSE — 15 E 30TH ST — NEW YORK, NEW YORK 10016

The complete offering terms are in an offering plan available from the Sponsor. File No. CD18-0326. All dimensions are approximate and subject to normal construction variances and tolerances. Square footage exceeds the usable floor area. Sponsor reserves the right to make changes in accordance with the terms of the Offering Plan. Plans and dimensions may contain minor variations from floor to floor. All images are artists renderings and not all items, materials, appliances, equipment and fixtures are depicted in their final design and the sponsor reserves the right to changes as they see it to be in the project's best interest and in accordance with the terms of the Offering Plan. Equal Housing Opportunity.



Emma Kim

testing

100 Eulji-ro, Euljiro 2(i)-ga, Jung District, Seoul, South Korea

+82 2 2175 3960

emma.kim@kr.knightfrank.com

<https://folio.knightfrank.com/emma-kim>

testing

Languages I speak

I can advise you on: